

NOTE7 UPDATE: WE ARE COMMITTED TO YOUR SAFETY AND ARE EXPANDING OUR RECALL.



[SEE DETAILS >](#)

IMPORTANT INFORMATION CONCERNING YOUR TOP LOAD WASHER. [SEE DETAILS >](#)

[SUPPORT](#)

[BUSINESS](#)

[MOBILE](#) [TV & AUDIO](#)

[Log In / Sign Up](#)

[COMPUTING](#) [APPLIANCES](#)

[Home / Televisions Home Theater / Tvs](#)

Cyber Monday is here.

Get our best gifts at our best prices and start checking off your list.



Find the right TV for you

[SEE ALL TELEVISIONS >](#)



SUHD TVs

Exceptional picture performance
for the most lifelike colors

imaginable.
SEE ALL

UHD TVs

Step into a world of stunning 4K
resolution and innovative design.

SEE ALL

Full HD TVs

Crisp high-definition picture quality
for enriched viewing.

SEE ALL

"Oprah's Favorite Things 2016"

"Whatever you're binge-watching looks better on this truly elegant smart TV, which your guests just might mistake for modern art." - Oprah Winfrey

The Samsung SERIF TV has been selected by Oprah Winfrey and the editors of O, The Oprah Magazine as one of Oprah's Favorite Things for the 2016 holiday season. Oprah recognized the Samsung SERIF TV this year for its unique design that blends harmoniously in the home. Oprah's Favorite Things list, including the Samsung SERIF TV, can be viewed online at Oprah.com and in the December issue of O, The Oprah Magazine, on newsstands November 8.



SHOP SERIF TV

Stunningly realistic

Samsung SUHD TV's Quantum dot color

technology brings life to the screen
delivering picture quality that's so lifelike,
you'll see the subtle hues in bright sunlight
to the hidden details in the dark shadows.

[EXPLORE SUHD TVS](#)



Experience living color

Quantum Dot Color Drive

Engineered to mirror real colors of the popular content you watch at home.

The Quantum Dot Color Drive uniquely creates over 1 billion accurate colors to make you feel like you are actually there.



Dark secrets revealed

Triple Black Technology

More than just pitch black, get the best shades of black with Triple Black

Technology. Never miss a detail in the dark.



High dynamic range 24/7

HDR 1000

Now a TV looks as good in your living room as it does in the show room. When lighting conditions change, you'll appreciate that HDR 1000 can illuminate more color while continuing to drive inky blacks so your SUHD TV appears vibrant day or night.

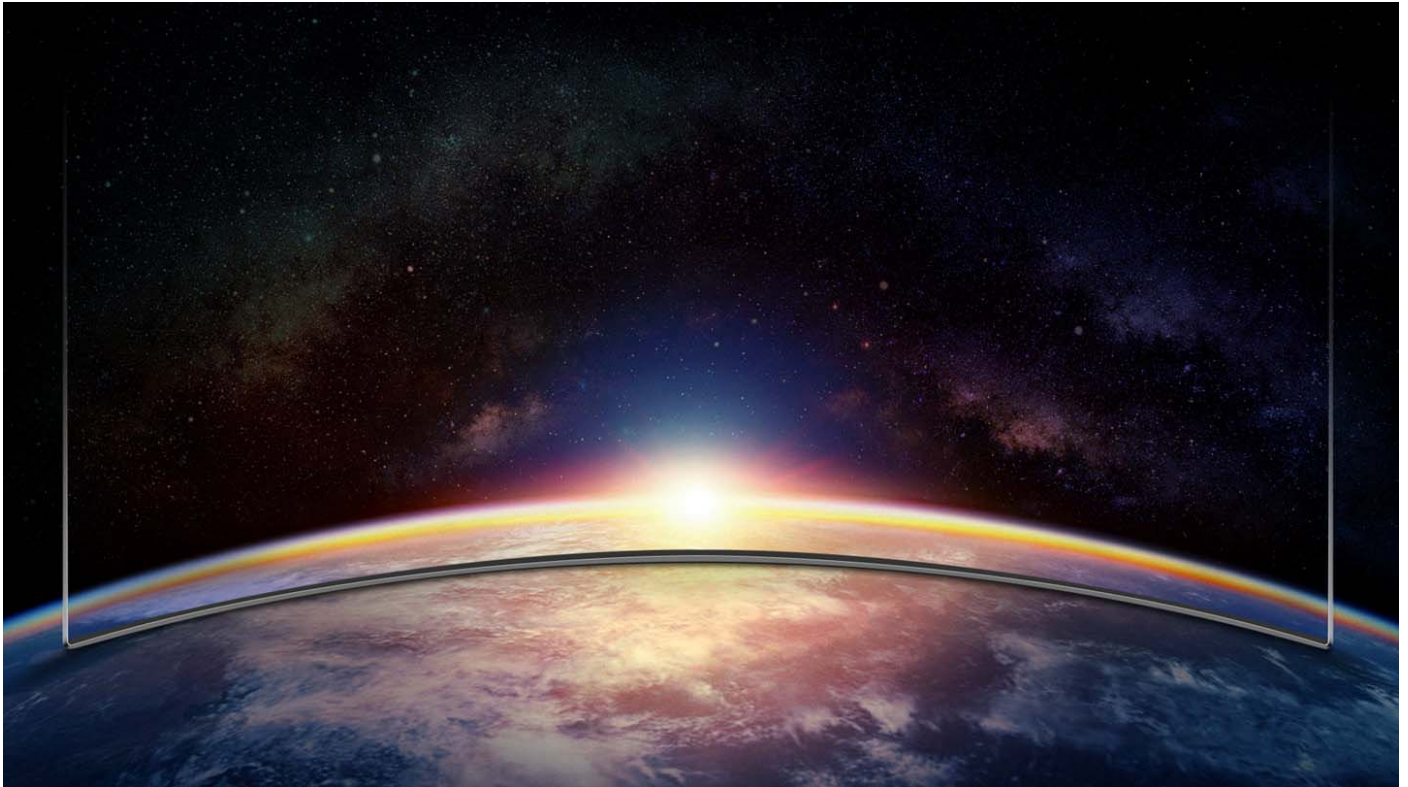


More screen, same space

Immersive Viewing Experience

Samsung gently curved a bigger screen so you will find yourself in the middle of the

action with an immersive curved screen.

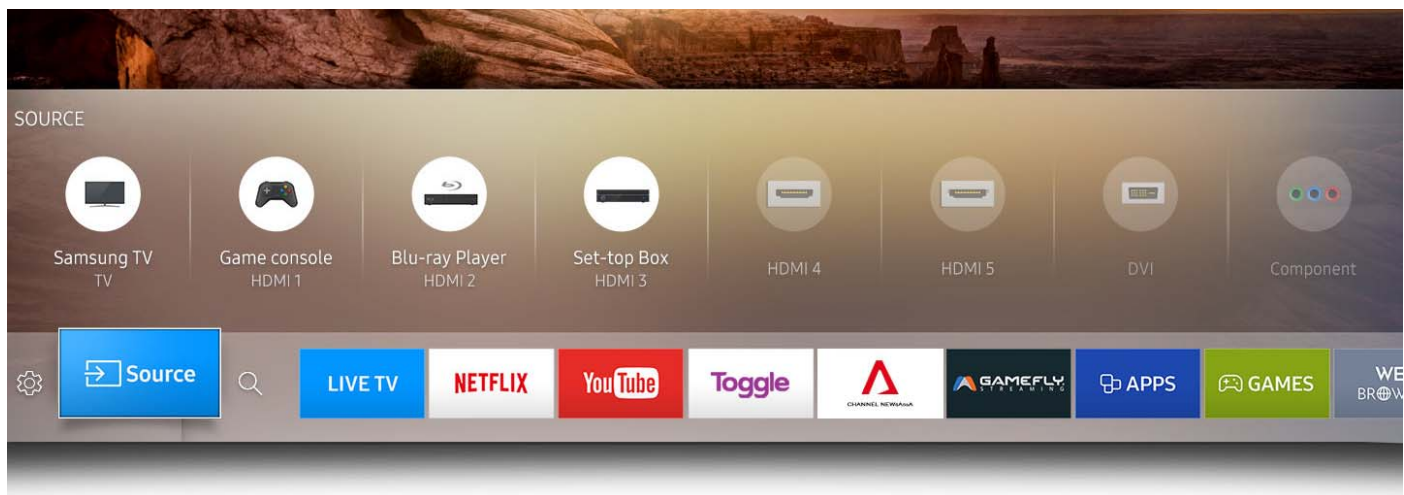


Smartest of them all

Smart Hub and Smart Remote

A new customizable Smart Hub interface allows you to switch from Live TV to streaming – all with a single, smart remote. Designed to recognize the devices that are connected to your TV, switching between inputs is simpler than ever.





Check out our TV lineup and see what each series features.

[VIEW OUR TV COMPARISON GRID >](#)



9 Series SUHD TVs

Experience all the benefits of our 8 Series SUHD TVs plus Supreme MR240 for amazing moving picture resolution, Full Array Backlighting (KS9810 and KS9800 models only) for superior vibrancy and Supreme UHD Dimming for unmatched color, contrast and



8 Series SUHD TVs

At the forefront of home theater performance our 8 Series SUHD TVs are powered by the Quantum Dot Color Drive - delivering a billion more colors than HD TVs for a lifelike picture like never before. Experience new depths of dark and light with HDR 1000 and get



Consumer Electronics

Association 4K UHD
SHOP 4K UHD
TVS

Samsung Authorized

Reseller Benefits
SEE DETAILS

J.D. Power Awarded

SHOP TVS

[SAMSUNG.COM](#)[SHOP PRODUCTS](#)[SHOP ACCESSORIES](#)[SHOPPING CART](#)[SHOP REFURBISHED](#)[Shop Samsung](#)[Shop All Products](#)[Shop All Accessories](#)[Special Offers Online](#)[Certified Refurbished
Products](#)[Cell Phones](#)[Galaxy S Phones](#)[Galaxy Note Phones](#)[Cell Phones](#)[Prepaid/No Contract](#)[AT&T Cell Phones](#)[Verizon Wireless Cell
Phones](#)[Sprint Cell Phones](#)[T-Mobile Cell Phones](#)[U.S. Cellular Cell
Phones](#)[More Carriers](#)[Certified Pre-Owned
Phones](#)[See All Cell Phones](#)[TVs](#)[4K SUHD TVs](#)[4K UHD TVs](#)[LED TVs](#)[See All TVs](#)[Tablets](#)[Galaxy Tabs](#)[Galaxy Notes](#)[Wi-Fi Tablets](#)[4G / LTE Tablets](#)[Refurbished Tablets](#)[See All Galaxy Tablets](#)[Wearable Tech](#)[Smartwatches](#)[Virtual Reality Headsets](#)[See All Gear](#)[Home Theater & Audio](#)[Wireless Multiroom](#)[Audio](#)[Soundbars](#)[Giga Sound Systems](#)[Home Theater Systems](#)[Blu-ray Players](#)[DVD Players](#)[See All Home Audio](#)[Products](#)[Computing](#)[Windows Laptops](#)[Windows Desktops](#)[Chrome Devices](#)[All-In-One PCs](#)[Monitors](#)[Printers](#)[See All PCs](#)[Memory & Storage](#)[Solid State Drives](#)[Portable SSD](#)[USB Flash Drives](#)[Memory Cards](#)[See All Memory &
Storage](#)[Home Appliances](#)[Washers](#)[Dryers](#)[Refrigerators](#)[Microwaves](#)[Dishwashers](#)[Ranges](#)[Wall Ovens](#)[Cooktops & Hoods](#)[Vacuums](#)[Smart Home](#)[Kits](#)[Hubs](#)[Sensors](#)[Outlets](#)[See All Smart Home
Products](#)[Security & Monitoring](#)[IP Cameras](#)[Security Systems](#)[Baby Monitors](#)[Help With Your Order](#)[Track Your Order](#)[Store FAQs](#)[Return Your Order](#)[Cancel Your Order](#)[Product Support](#)[Accessories](#)[TV Accessories](#)[Cell Phone Accessories](#)[Tablet Accessories](#)[Printer Accessories](#)[PC Accessories](#)[Digital Camera](#)[Accessories](#)[Refrigerator](#)[Accessories](#)[Washer & Dryer](#)[Accessories](#)[Security System](#)[Accessories](#)[Vacuum Accessories](#)

Discover

Home Entertainment Has
Never Been Better
A New Era of Computing
Share Life as it Happens
Indulge Your Inner
Gourmet
Tech Life: Ideas &
Inspiration
Building a Smarter
Future

Apps & Entertainment

Apps For Every Screen
Samsung Pay
Samsung+
Smart Switch

Owners & Support

Get Support
Samsung Community
Samsung Account
Set Up Your New Device
Samsung Skills Workshop
Register Your Device
Manuals & Downloads
Help With Your Order
Contact Support

About Us

About Samsung
Careers
Sustainability
News
Hope for Children
Investor Relations
Product Recycling

Follow Us

For Business Privacy Legal Sitemap RSS
USA/English

Copyright © 1995-2016 SAMSUNG All
Rights reserved.